

# Bloomberg

February 17, 2015

## **IMG College Executive Crispino Joins Bruin Sports Capital as COO**

(Bloomberg) -- Tony Crispino, who oversaw IMG's college division, is joining Bruin Sports Capital as its chief operating officer.

The privately held media, sports and marketing firm was founded last year by George Pyne, who built IMG's college division before leaving in August after it was acquired by William Morris Endeavor Entertainment LLC and Silver Lake Management LLC.

Crispino was recruited to IMG in 2005 by the late Ted Forstmann. In 2010 he was appointed COO of the college division, where earnings grew at a compounded annual growth rate of 38 percent. He left the company in December.

"Tony is trusted by everyone with whom he has worked with and has developed a proven track record of success," Pyne said in a statement.

Crispino will be responsible for business development and financial management at Bruin, which last month said it received \$250 million from a group led by WPP PLC, the world's largest advertising company, in a round of fundraising conducted over six months.

<http://www.bloomberg.com/news/articles/2015-02-17/img-college-executive-crispino-joins-bruin-sports-capital-as-coo>