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George Pyne hires Tony Crispino- again

Bruin Sports Capital, the new venture put together by former IMG executive George Pyne, has made its first executive hire.

Tony Crispino, himself a former IMG executive, has been named as chief operating officer of the firm, which plans to invest in companies across the sports industry. Pyne has spent the past few months raising US\$250 million in an equity round, securing seven or eight investors including advertising giant WPP.

Crispino left IMG in December, having originally been hired by Pyne in 2005.

“I am thrilled to have Tony join me in this new venture at Bruin Sports Capital,” said Pyne, who explains more about Bruin Sports Capital's establishment in a major interview to be published in the March edition of SportsPro.

“Tony is trusted by everyone with whom he has worked and has developed a proven track record of success throughout his career,” Pyne continued.

Crispino added: “After working with George for many years to build a global business at IMG, I am energised to have the opportunity to work with him again on this unique opportunity, and serve as the chief operating officer at Bruin Sports Capital.

“Based on George’s track record of value creation at Nascar and IMG, I have no doubt that Bruin Sports Capital will be successful. I am excited about the future prospects of building businesses around the world, while creating value for Bruin Sports Capital's partners and investors.”

http://www.sportspromedia.com/movers_and_shakers/george_pyne_hires_tony_crispino_again