

# FORTUNE

March 30, 2015

## **Term Sheet -- Monday, March 30 PRIVATE EQUITY DEALS**

- RedBird Capital Partners has agreed to spin NFL On Location out from the National Football League, with the NFL retaining a minority position. The business, which is the NFL's official event and hospitality unit, will be led by former IMG sports and entertainment president George Pyne (who also is investing in the spinout via his Bruin Sports Capital). Expect the newly-independent company to expand beyond NFL events. [www.nfl.com](http://www.nfl.com)

<http://fortune.com/2015/03/30/term-sheet-monday-march-30/>